

PRESS INFORMATION

New “Russian Lady™” Garden Phlox available in 2009

The Russian Lady Collection™ of Garden Phlox has been developed by one of The Netherlands’ largest commercial Phlox growers to provide garden plants that flower plentifully, stay healthy and generally perform better than most Phlox paniculata varieties.

The varieties in this collection grow fast as they come up each year, which means they fight off diseases more readily so stay healthier and fresher-looking. As with other Garden Phlox, they are sweetly fragrant.



Phlox paniculata ‘Alexandra’

Phlox paniculata ‘Alexandra’ is an award-winning variety that displays pink-red flowers brightened with a large white star-shaped eye. Plants emerge with strikingly dark foliage that loses its red tinge as it becomes shielded from sunlight by the masses of flowers between July and September. Grows to 32” / 80cm tall. US hardy zones 3-8.

‘Alexandra’ is the result of a cross between ‘Uspech’ and ‘Starfire’, blending their flower colors into a new rich hue. The new spring foliage is darker than that of ‘Starfire’.

Was awarded a silver medal when first shown at the Dutch trade show ‘Plantarium’ in 2008.

Protected in US and EU by Plant Breeders’ Rights



Phlox paniculata ‘Valentina’

Phlox paniculata ‘Valentina’ is a heavily-blooming plant that produces many stems of antique-rose flowers centered with a subtle darker eye. Large clusters of these classy pale flowers are set against a dramatic backdrop of dark, red-tinted foliage.

Grows to 32-34” / 80-85cm tall. Flowers July-September.

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Phlox paniculata ‘Alexandra’ and ‘Valentina’ have been introduced to the trade by De Vroomen Holland Garden Products.

Jacoh
DE VROOMEN HOLLAND
GARDEN PRODUCTS