



“When I came to work for Nutscene in 2007, I soon discovered I was somewhere really very special”

Amanda Alexander, Product Developer, Nutscene Ltd

Green since 1922

Renowned for their quality garden twines and giftware, Nutscene's factory is nestled amongst the glorious hills of Angus, Scotland. From traditional to innovative, Nutscene has been trading its renowned biodegradable garden twine since 1922. Nutscene offer a delightful, comprehensive range of quality gardening twines and giftware recognised by both the experienced gardener and those seeking a certain potting shed chic.

Customers love the heritage and history behind Nutscene. Having produced quality garden twines since 1922 on the original machinery first used in the 1920's, customers are attracted to the nostalgic and traditional quality products Nutscene produce.

Nutscene has a tale to tell about how the jute industry impacted on the industrial revolution in Scotland and how Nutscene are now one of the last remaining companies who still trade in jute fibres in the UK.

Nutscene's name was derived from its first patent, the Greentwist spool (pull from the centre lock tie). Once green jute is tied around a plant for support it is '*not seen*', thus '*Nutscene*' was born. Customers just love to hear this and also love seeing 'Wilbert™', our resident cartoon gardener, used in advertising material since circ 1930.

Nutscene also produce a quality design-led range of giftware using natural materials such as jute, wood, slate and English terracotta all sourced from sustainable sources.

Amanda Alexander, Product Developer at Nutscene says:

'Conceptually we try to concentrate on the direction that new products in development take us, without being influenced by what everyone else is doing. This leads to spontaneous unaffected products that are distinctively 'Nutscene'.

'The Snippet Twine Dolly®' an FSC oak twine cutter that fits snugly onto clothing and cuts twine without the use of scissors or an exposed blade, became a finalist at this year's Biggart Baillie Award for Innovation

(Female Category). This product is a testimony to Nutscene's desire to bring to the market, British products that have been both designed and produced in the UK.

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Shona Young, Managing Director of Nutscene comments:

'One of the first things that visitors are aware of when visiting the factory is the wonderful heady aroma of jute fibre.

We take a fibre from nature and process it into a material that is used within the natural environment of a garden - jute garden twine is grown, processed naturally and then put to use within nature again – the process is really very holistic'

The team at Nutscene can be identified for their enthusiasm for what they do and this reflects in their buoyant product range. Appealing to customers for both their long-standing eco-friendly ethos and nostalgic traditions.

NOTES

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Notes: *Requests for high res images of products will be promptly supplied.*

'The Snippet Twine Dolly' RRP is £12.99

Nutscene's all female team would offer an interesting and charismatic interview. We are one of the last remaining jute manufacturers in the UK. Privately owned, forward thinking and proud to produce British products, we have a remarkable heritage and an exciting future ahead in the gardening industry.

Nutscene World Tour Dates 2008



RHS Chelsea Flower Show

May 19-24
London, England
(Retail)

Gardening Scotland

May 30 - June 1
Edinburgh, Scotland
(Retail)

Home & Gift

July 13-16
Harrogate, England
(Retail)

RHS Tatton Park

July 23-27
Cheshire
(Retail)

Ayr Flower Show

August 8-10
Ayr, Scotland
(Retail)



Spoga Gafa

August 31- September 2

Cologne, Germany

(Trade)



Glee

September 21-23

Birmingham, England

(Trade)

Flower Expo Tokyo IFEX

October 30 – November 1

Makuhari Messe, Japan

(Trade)

Spirit of Christmas 2008

November 5-9

London, England

(Retail)

Country Living Christmas

November 20 – 23

Glasgow, Scotland

(Retail)

