

## Wilbert goes to Chelsea!

Our Wilbert loves his Nutscene twines! Since 1922, Wilbert has used Nutscene natural jute twines in the garden. Jute, a natural fibre is produced from sustainable sources and is easily and safely composted. Knowing that Nutscene produce their natural twines from machinery used since 1922, gives Wilbert the assurance that both he and Nutscene Have Been Green Since 1922.



Booted and suited, Wilbert's presence will be felt at Nutscene's stand (EA37), at the renowned RHS Chelsea Flower Show in London this month. Visitors to the show will be able to view Wilbert's potting shed, complete with all his personal belongings such as his infamous tobacco pipe, his aged 'Roberts radio' and a framed photo of his beloved wife, Wilhelmina.

Award winning garden designer, Amanda Delaney, was consulted with regards to the design of the stand, and she has incorporated her planting ideas along with the theme of Wilbert's own potting shed.

Along with Nutscene's superb range of quality twines, their unique range of garden giftware will also be on display and available for purchase. This design-led range of giftware, utilises natural fibres and materials such as wood, jute and terracotta – all sourced from sustainable sources.

Nutscene, nestled within the Angus hills of Scotland, are very excited this year regarding a new innovative product that they shall be launching at the forthcoming Chelsea Show. Designed in-house by Product Developer Amanda Alexander, '**The Snippet Twine Dolly**<sup>®</sup> reached the finals at the Biggart Baillie Awards for Innovation 2008, Female Category.' The Twine Dolly is a device made from British FSC oak that fits snugly onto clothing and cuts garden twine without the need for scissors or an exposed blade. The oak dolly is presented in an attractive gift set, complete with Nutscene's renowned twines.

*"We are a small independent British company, who produce products designed in-house, which are sourced as locally as possible. The innovative award*

*winning Snippet Twine Dolly is a testimony to our work that is in addition to our quality garden twines.*

*Along with all our fabulous coloured jute twines, our exclusive range of English terracotta finials from 'The Red Clay Garden' will be available. These finials make an impressive unique display in the garden, in both pots and ground display”.*

Importantly, for those not attending this year's RHS Chelsea, Nutscene's entire range of products are now available for purchase in new online store, [www.nutscenedirect.com](http://www.nutscenedirect.com) . Visitors to the site are also privy to peek at Wilbert's gardening diary – a personal log of both his gardening triumphs and (occasionally) disasters!

Contact: Amanda Alexander      [amanda@nutscene.com](mailto:amanda@nutscene.com)

[www.nutscene.com](http://www.nutscene.com) (Trade site)

[www.nutscenedirect.com](http://www.nutscenedirect.com) (Retail site)

[sales@nutscene.com](mailto:sales@nutscene.com)

Tel: 44 (0) 1307 468589

Fax: 44 (0) 1307 467051

**Notes:** *Requests for high res images of products will be promptly supplied.*

*'The Snippet Twine Dolly' RRP is £12.99*

*Nutscene's all female team would offer an interesting and charismatic interview. We are one of the last remaining jute manufacturers in the UK. Privately owned, forward thinking and proud to produce British products, we have a remarkable heritage and an exciting future ahead in the gardening industry.*

# Nutscene World Tour Dates 2008

## RHS Chelsea Flower Show

May 19-24

London, England

(Retail)

## Gardening Scotland

May 30 - June 1

Edinburgh, Scotland

(Retail)

## Home & Gift

July 13-16

Harrogate, England

(Retail)

## RHS Tatton Park

July 23-27

Cheshire

(Retail)

## Ayr Flower Show

August 8-10

Ayr, Scotland

(Retail)

## Spoga Gafa

August 31- September 2

Cologne, Germany

(Trade)





## Glee

September 21-23  
Birmingham, England  
(Trade)

## Flower Expo Tokyo IFEX

October 30 – November 1  
Makuhari Messe, Japan  
(Trade)

## Spirit of Christmas 2008

November 5-9  
London, England  
(Retail)

## Country Living Christmas

November 20 – 23  
Glasgow, Scotland  
(Retail)



Contact: Amanda Alexander [amanda@nutscene.com](mailto:amanda@nutscene.com)

[www.nutscene.com](http://www.nutscene.com) (Trade site)

[www.nutscenedirect.com](http://www.nutscenedirect.com) (Retail site)

[sales@nutscene.com](mailto:sales@nutscene.com)

Tel: 44 (0) 1307 468589

Fax: 44 (0) 1307 467051