

A New Twist for Garden Twine

The Snippet Twine Dolly™

Award Finalist for Innovation 2008

FOR RETAIL

The Snippet Twine dolly is a new invention for gardeners! The Snippet Twine Dolly™ attaches to clothing or work apron, and cuts twine or cord on demand without the need for scissors or an exposed blade. No more lost or dropped scissors and no more accidental cuts from blades in the garden. It also keeps the end of the twine in place, ready for use. Designed and manufactured in the UK, using FSC oak wood. The Dolly became a finalist in the *Biggart Baillie Award for Innovation 2008, Female Category*.

Product Developer, Amanda Alexander, now nicknamed around the office as, 'The Mand Inventor' felt most nervous just 2 weeks before her presentation to the 'Dragon's Den' style judges of the Biggart Baillie Awards for Scottish Innovation, 2008, (Female category).

"Preparing for the presentation to the judges of the competition was probably the hardest part of the whole process.

However, being trusted and encouraged to conceive new products is a very privileged position to have. Taking an idea from the drawing stage, to the prototype and then onto manufacture is an exciting journey. From patenting and protecting the design, to choosing the right manufacturer, and then onto designing the packaging, promoting and marketing the product - I can say I have been involved in the whole process from start to finish".

Nutscene are launching the Twine Dolly at the RHS Chelsea Show this year, (Stand EA37). It is presented in a gift-style box which includes a selection of Nutscene's finest twines. RRP£12.99. It can be purchased exclusively online at www.nutscenedirect.com. International customers welcome.

Telephone Order Line: 01307 468878

Notes

Contact: Amanda Alexander amanda@nutscene.com

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Notes: Requests for high res images of products will be promptly supplied.

'The Snippet Twine Dolly' RRP is £12.99

Nutscene's all female team would offer an interesting and charismatic interview. We are one of the last remaining jute manufacturers in the UK. Privately owned, forward thinking and proud to produce British products, we have a remarkable heritage and an exciting future ahead in the gardening industry.

Nutscene World Tour Dates 2008

RHS Chelsea Flower Show

May 19-24

London, England

(Retail)

Gardening Scotland

May 30 - June 1

Edinburgh, Scotland

(Retail)

Home & Gift

July 13-16



Harrogate, England
(Retail)

RHS Tatton Park

July 23-27
Cheshire
(Retail)

Ayr Flower Show

August 8-10
Ayr, Scotland
(Retail)

Spoga Gafa

August 31- September 2
Cologne, Germany
(Trade)

Glee

September 21-23
Birmingham, England
(Trade)

Flower Expo Tokyo IFEX

October 30 – November 1
Makuhari Messe, Japan
(Trade)



Spirit of Christmas 2008

November 5-9
London, England
(Retail)

Country Living Christmas

November 20 – 23
Glasgow, Scotland
(Retail)



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